



Crimestoppers

We are not



We are.....



An Independent UK Registered Charity



Call anonymously with information about crime

CRIMESTOPPERS TRUST - Registered Charity 1108687

What is Crimestoppers?



- Established in 1988, it is the only UK charity which helps to solve crimes and find criminals.
- Independent of the police, the Government and Local Authorities.
- Provide a means to detect, reduce and prevent any crime, through the provision of information from anonymous sources, about crimes and criminals to law enforcement agencies.
- Operates a secure, national 24/7 intelligence gathering service, either by telephone number **0800 555 111**, which people can ring to pass on information to professional call handlers about crimes anonymously, or online via our website **www.crimestoppers-uk.org**
- ‘Tell us what you know, not who you are’.
- Rewards are paid anonymously, if their information leads to arrest and charge.
- The public doing their bit for their community, by helping to make it safer.

Why use Crimestoppers?



- For people who do not want to go to the police to report crime for fear of revenge and reprisals, or do not trust the police, or do not want to get involved and possibly have to go to Court as a prosecution witness.
- Guaranteed 100% Anonymous. We have never broken this guarantee in over 25 years of operating. This guarantee gives peace of mind.
- Callers can not be identified; No personal details are requested; Calls will **never be recorded or traced**; Online contacts are encrypted to ensure anonymity; Will not have to give a statement to the police or be a witness or go to court.
- Crimestoppers is not a replacement for the police. We encourage people to call the police, but to contact Crimestoppers if this is not possible.

How we are organised



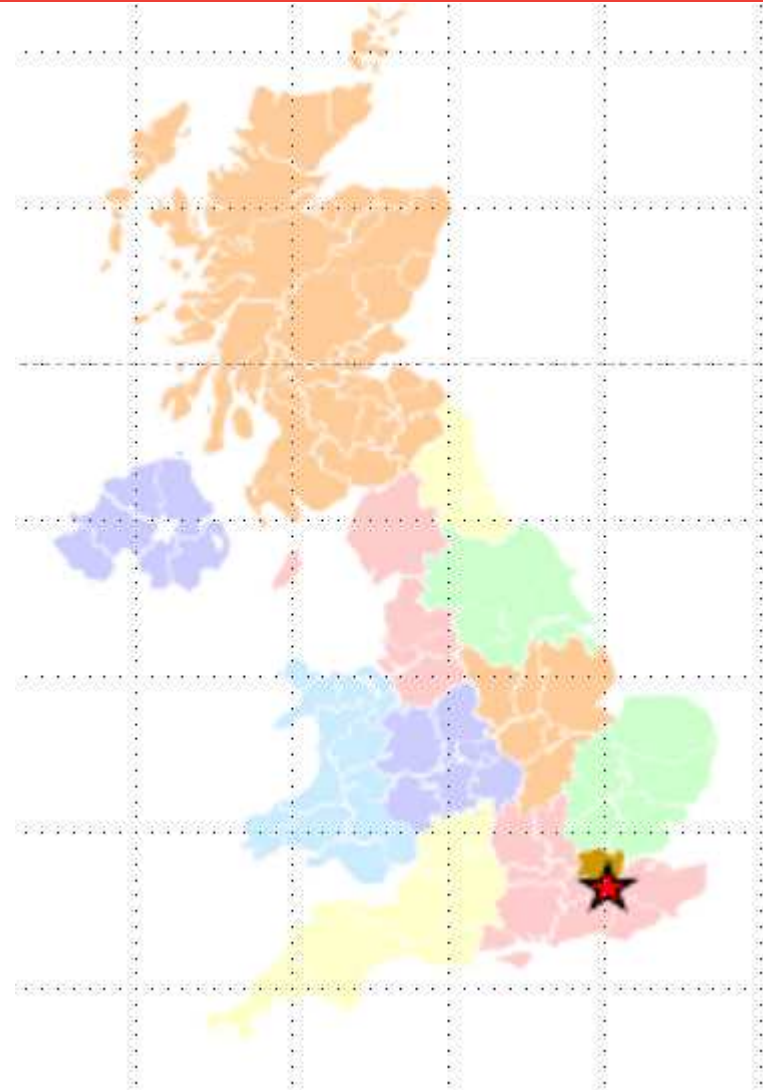
14 UK Regions

44 Volunteer Committees

650 Volunteers

Central Office

24/7 central contact bureau



What we do



- National Campaigns
- International Campaigns
- Local Campaigns
- Youth - Fearless.org
- Most Wanted
- Integrity Line
- Corporate Campaigns



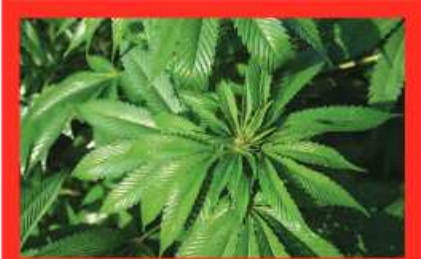
Campaign Examples



Violent attacks on teenagers solved



Child abuse images out of circulation



Hidden cannabis farm uncovered



Dangerous fugitive captured



Case Study – Cannabis Farms

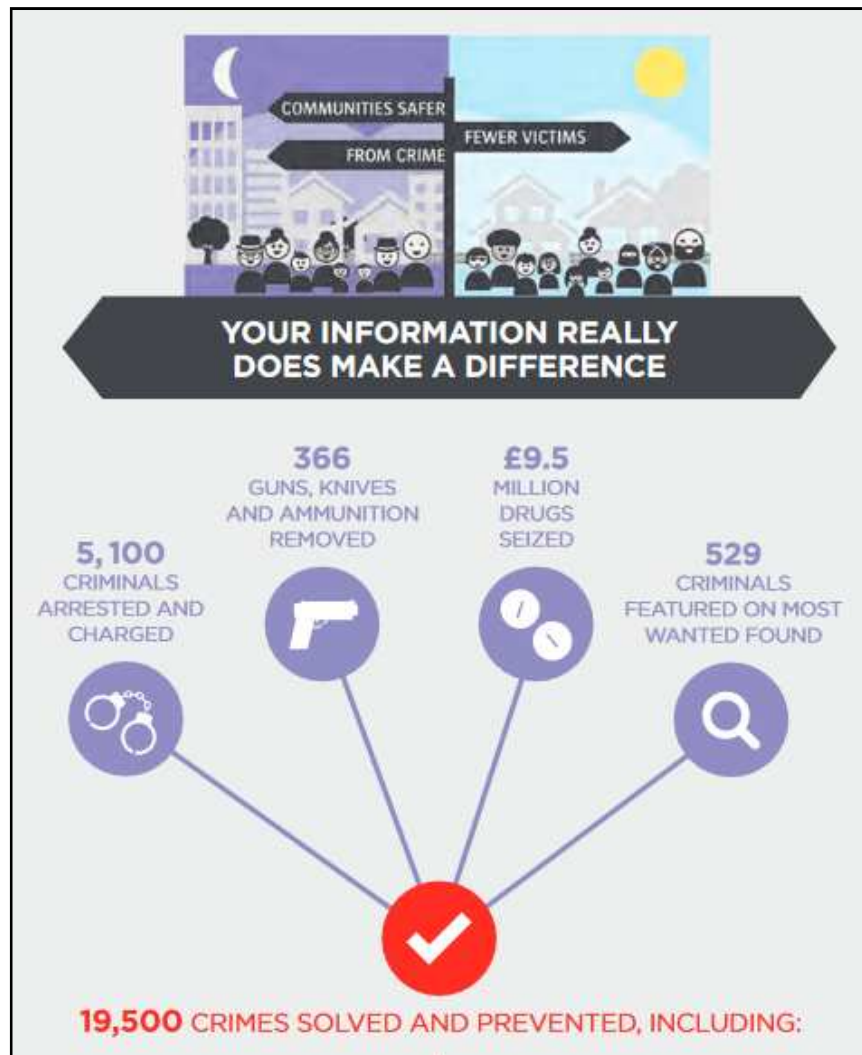
The maps illustrate the difference in the volume of intelligence one month prior to the campaign and a month after.

Key

Red Pins- 1 piece of information

Heat Map – The brighter the colour, the more concentrated amounts of information

Crimestoppers in 2014 - 2015



Over £9.4 million worth of illegal drugs seized.

Around 14 people are arrested every day

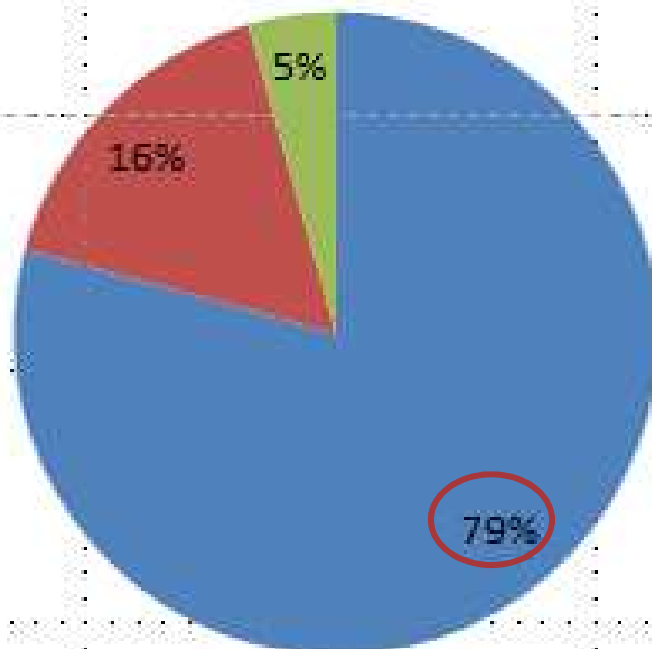
1 person every 8 days is arrested for murder

Motivation for calling



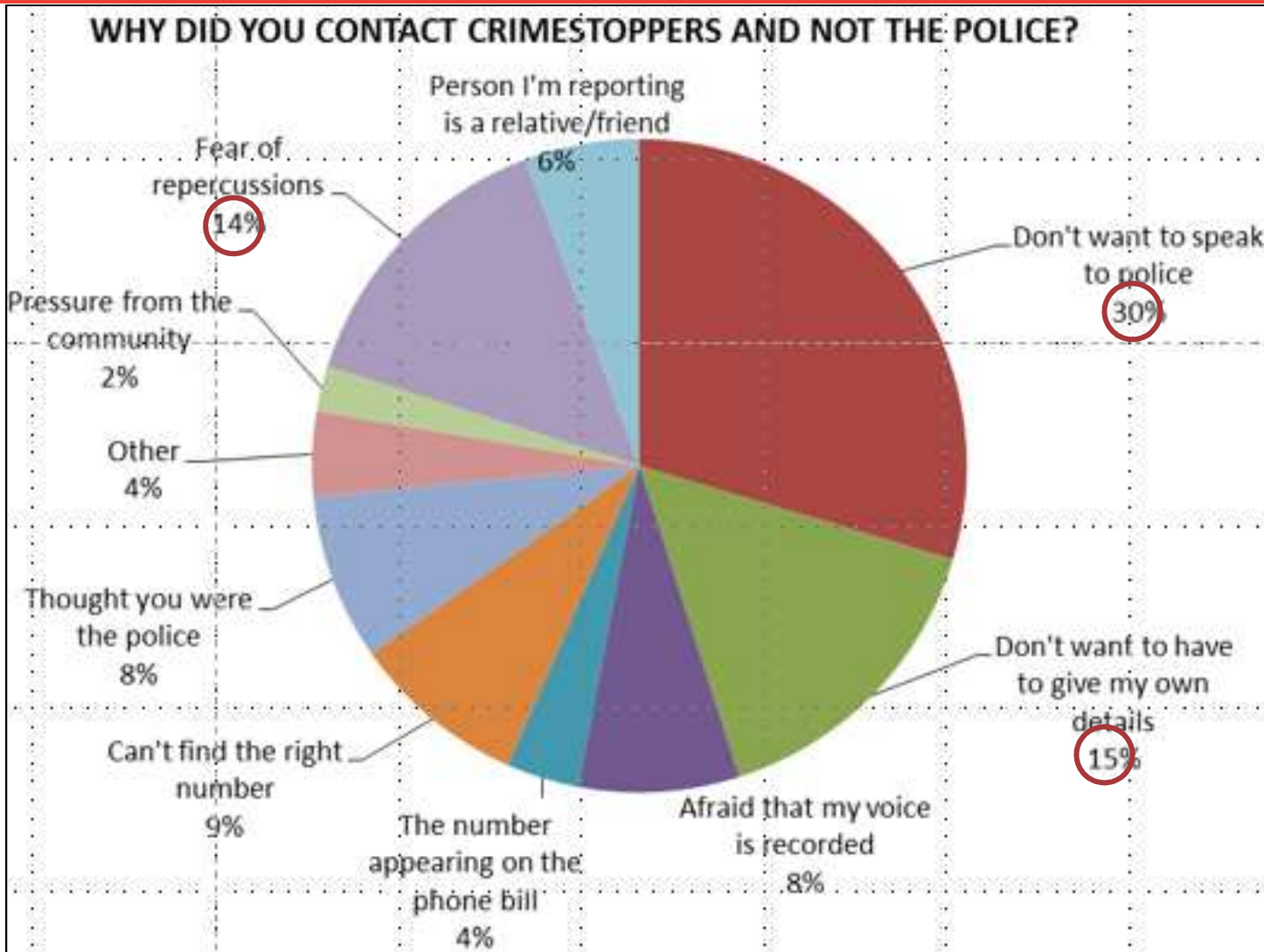
How would you rate the importance of being anonymous

■ Vital ■ Good to Know ■ Not important



- Vital = I would not have contacted the Police with this information
- Good to know = I am highly unlikely ever to have contacted the Police with this information
- Not important = I may have contacted the Police with this information

Motivation for calling

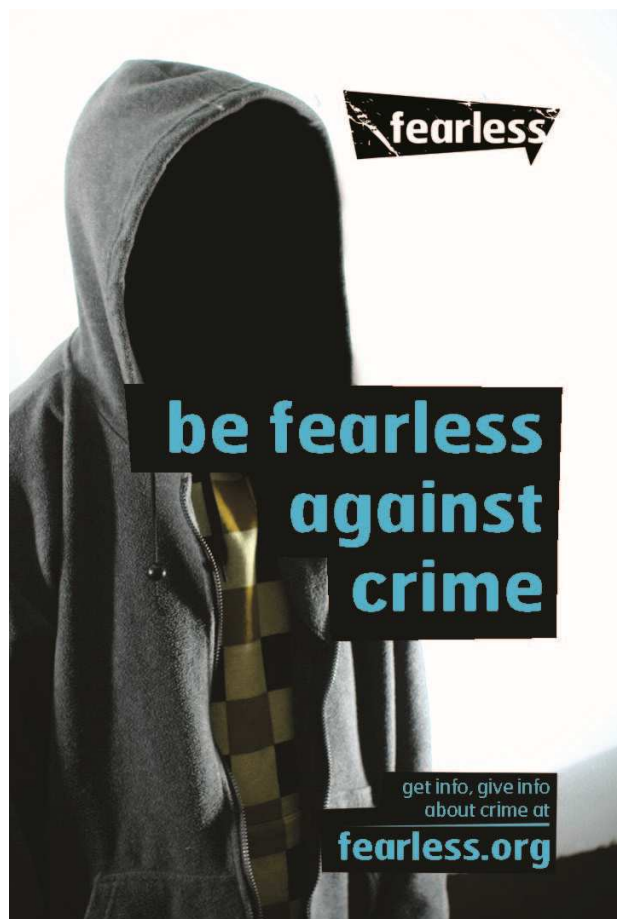


So how are we funded?



- Grant from Central Government which covers core costs.
- Local funding from statutory bodies, Police & Crime Commissioners, Community Safety Partnerships, Police and local business support.
- Support from charitable trusts and foundations for specific projects.
- Fundraising events and challenge events, e.g. the London Marathon.
- Corporate Partnerships and sponsorship, Business opportunities.

Fearless



Crimestoppers youth brand, Fearless, to ensure that the charity is recognised and trusted by young people.

Consists of the brand's website, fearless.org and a dedicated youth team.

Fearless.org is a youth oriented website where young people can pass on information online and learn about the law.

Range of materials to support both primary and secondary curricula.

Provide workshops in schools and colleges to promote Crimestoppers call to action.

Ambassador Programme



The Issue

How to target our communications more directly to those best placed to provide intelligence?

Solution

Establish a network of organisations (Ambassadors) who are in day-to-day contact with, or have information on, those who have committed crime, those who are abused, vulnerable or are victims of crime.



The Messenger

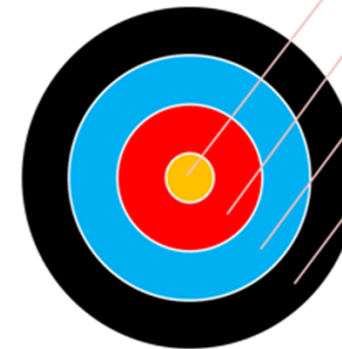
(Services and Associations)

Example Ambassadors:

- Youth Offending
- Drug and Alcohol
- SOS Buses
- Housing
- Community
- YMCA
- Hospitals
- Schools
- Youth clubs
- Prisons

The Targets

Includes those who are abused, vulnerable, or other victims of crime.



The Criminal

Their Associates

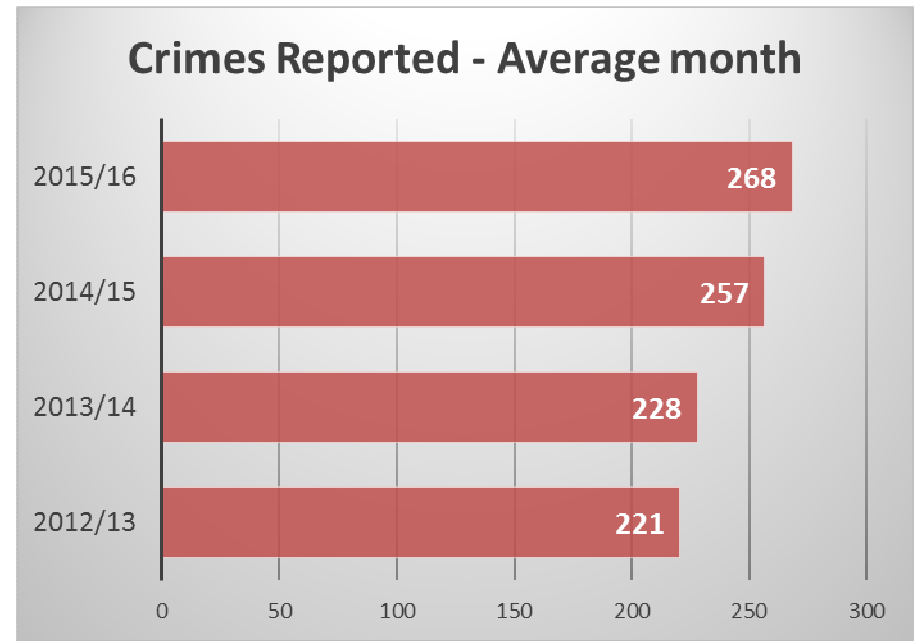
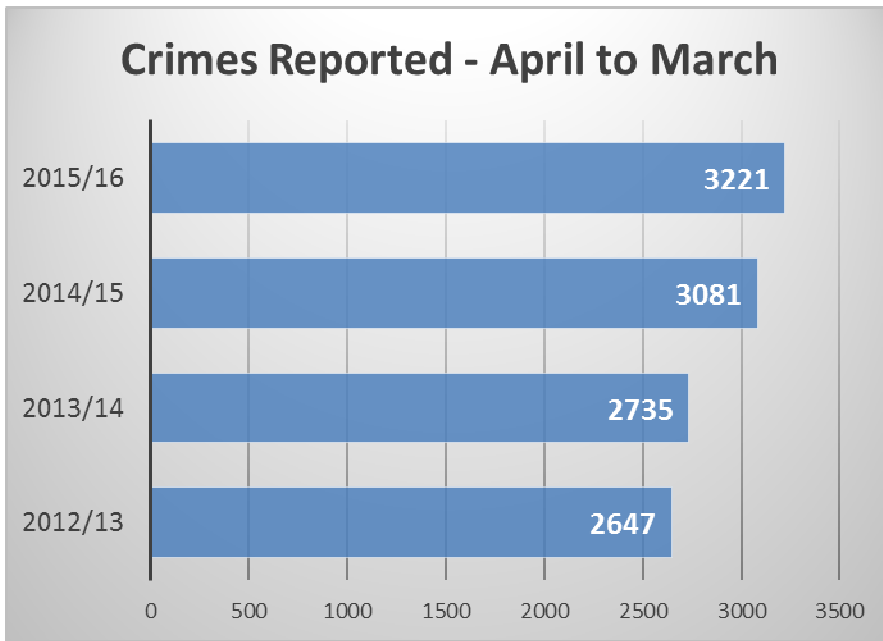
Their Families

Their Friends

Ambassador role:

- No Costs - it's part of your day job.
- No Agreements to Sign - we just need your help.
- Spread the word with your colleagues.
- Give support - consider an individuals circumstances and if appropriate 'signpost' them to the option of Crimestoppers.
- Keep it up - display Crimestoppers posters, leaflets and business cards.

Results

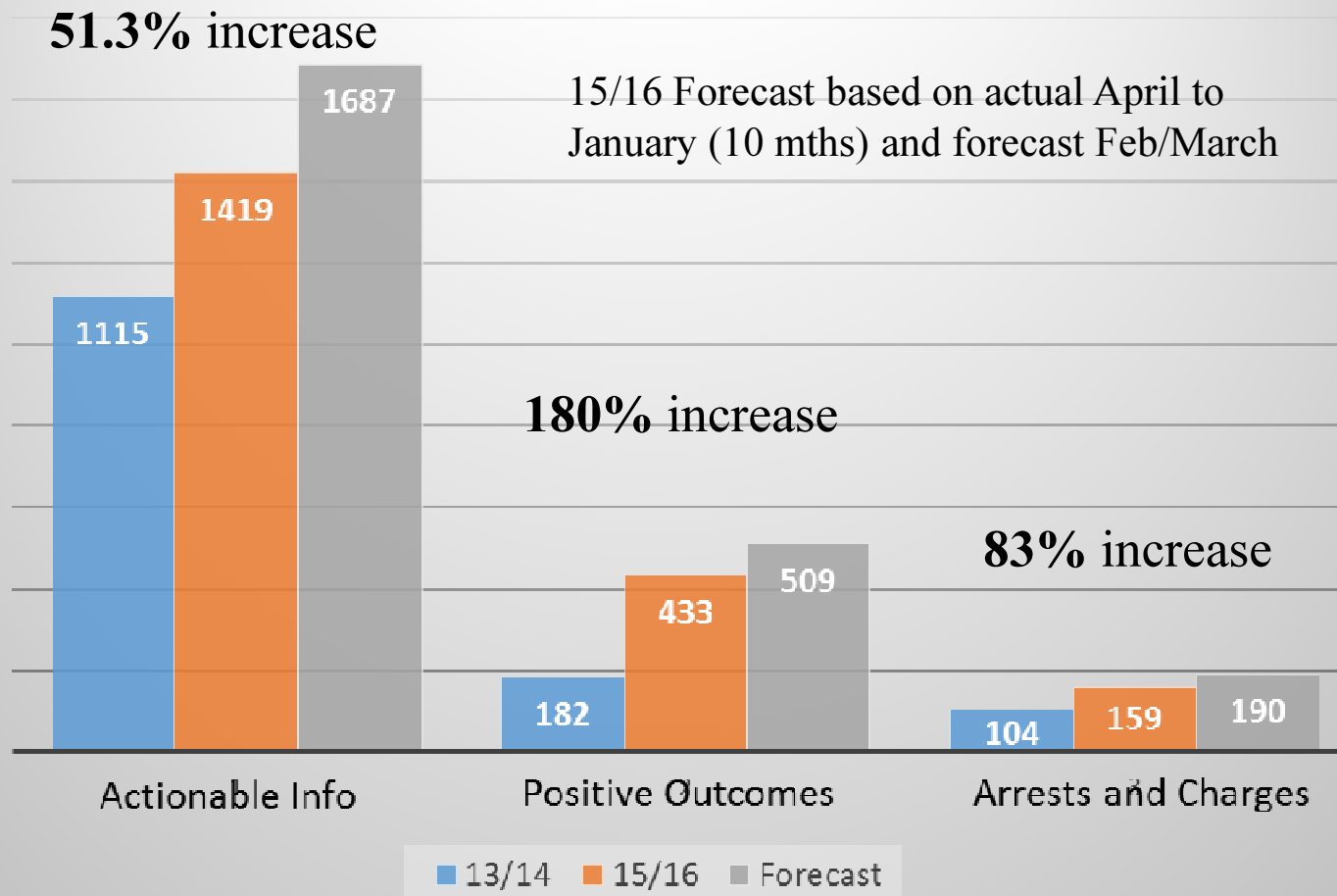


22% Increase between 12/13 and 15/16

Results



Essex Crimestoppers - Police Stats





Crimestoppers

www.crimestoppers-uk.org

Our Impact Summary

